Critical thinking training.

Critical thinking improves problem solving and decision making skills

Critical Thinking is not natural to us. It is a learnt skill
Critical Thinking gives you essential career skills

Increasingly more and more employers are looking not for employees with highly specialized academic skills, but those with good thinking and communication skills. Employees who learn quickly and can solve problems, think creatively, gather and analyze information meaningfully. These are the skills that a workshop in Critical Thinking helps you develop.

Critical thinking helps you make better decisions

Executives make decisions and solve problems though the day on a wide range of issues. A good decision moves the company forward, while a poor one can set the company back. Critical Thinking applied to decision making calls for: gathering relevant information, identifying assumptions, evaluating the information and assumptions to arrive at inferences, and studying the implications of the decision. As a consequence, decisions made with applied critical thinking will typically result in good outcomes.

Become skilled in problem solving and decision making. Critical thinking gives the required knowledge, thinking skills and reasoning ability

Benefits of Critical Thinking in the workplace.

Make better reasoned decisions: Critical thinking skills result in better reasoning while sidestepping fallacies and cognitive biases. Become skilled in making reasoned decisions with better outcomes.

Develop your problem solving skills: Analyze complex problems systematically using a Critical Thinking Framework

Better team management: Distinguish between emotion and logic. Easily identify and solve problems, and drive performance based on sound reasoning.

More productive meetings: Greater clarity and purpose based focus in meetings and discussions - as a result of greater clarity and depth in thinking

Become immune to rhetoric: Understand rhetoric and recognize the difference between good reasoning and irrational appeals to emotion.

Protect yourself from fallacies and cognitive biases: Learn about fallacies and cognitive biases. Protect yourself being blind-sided by preconceived notions and confirmation biases.

Critical Thinking Academy
No.7, 1st Main, Shubh Enclave, Harlur Road, Bangalore - 560102

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Workshop contents

The workshop will cover some or all of the following: Critical thinking framework, Logical reasoning, Causal reasoning, evaluation of arguments, Evaluating credibility, Rhetoric, Fallacies, cognitive biases, Clear thinking and communication, moral reasoning. Workshop also includes caselets and conceptual problems and exercises.

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A.S. Prasad is a management graduate from IIMA (1981-83) and is a Trainer in critical thinking, Marketing Consultant and Guest faculty at IIM Indore and NIFT. He has over thirty years of Marketing and senior management experience across Industries. Since 2002 he has been into Business and Marketing consulting in the SME space. In 2013, he developed a course on Critical thinking and has been actively delivering workshops and training on critical thinking. Work in this area includes:

BEL: Conducted a two day Critical thinking training workshop for managers
HCL Technologies
EPAM
SLK Software
GE Healthcare: A half day Critical thinking workshop for a global research team division.
Telecom research and software product company: One day Training for Senior Management
MNC for connectors: Two day training for senior Management team in Production
Naval War College
Public Workshops in Bangalore: Attendees from Companies such as: Dell EMC, CISCO, Herbalife, and many more.
Bhowanipur Education Society College - Kolkata: Two day Critical Thinking Workshop for Post Graduate Students
BVRIT Engineering College: One day Critical thinking workshop for students
PSG College of Arts & Sciences, Coimbaore: One day Critical Thinking Workshop for faculty
Chandigarh University, Chandigarh: Two day Faculty training workshop
NIFT Bangalore: Developed the curriculum for a 40 hour course on Critical thinking for NIFT, Bangalore, and also teaching the course there. Total of 8 batches, nearly 400 students, across four semesters.
JIPMER, Puducherry: he conducted two one-day training workshops on Critical thinking for the Doctors and Research students.
Amritha University, Bangalore: He has been conducting a one day Critical Thinking training workshop for the last six years.
Prasad also teaches Marketing @IIM Indore: he has developed a course on ‘Digital Marketing in B2B’. Taught the course in 2019, 2020 and 2021. The course has received excellent feedback.